

M I. Moore Design

Graphic Design

CONTACT

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Houston, Tx



SOFT SKILLS

Team Training
Interpersonal Communication
Attention to detail
Problem Solving
Meet deadlines
Quick Learner
Ideation and Brainstorming
Adaptability
Clear Feedback

HARD SKILLS

Adobe Illustration
Adobe Photoshop
Adobe Indesign
Adobe XD
Adobe After Effects
Adobe Acrobat
Adobe Dreamweaver
Adobe Media Encoder
Adobe Lightroom
Marvel App

ACCOMPLISHMENTS

Google Ads Display Certification

Feb 2023

Magna Cum Laude

3.66 GPA

Objective Statement

Rocky Mountain College of Art and Design graduate in Graphic Designer with five years of experience of creating compelling visual art. Specializing in brand identity, logo design, and illustration.

EDUCATION

2024 Bachelor of Fine Art Graphic Design

Rocky Mountain College of Art + Design

Denver, CO

EXPERIENCE

I. Moore Design

Freelance Graphic Design 2019 - Present

Visual Design

- Social Media Design
- Create engaging visual content
- Collaborate with Marketing teams
- Optimize Designs for each Platform's marketing teams

Brand Identification

- Brand Identification
- Develop and execute comprehensive visual brand Identities
- Collaborate with marketing and product teams
- Conduct market research and competitor analysis

Logo Design

- Media Design
- Design visually compelling logos and banners
- Collaborate with marketing and creative teams
- Utilize typography, color theory, and layout skills

Poster Design

- Used Adobe Creative Suite to produce high-quality, print-ready graphics
- Design posters for various campaigns, aligning with brand guidelines
- Collaborate with clients, adapting designs based on feedback
- Managed multiple projects, completing up to 10 designs weekly on tight deadlines